

Welcome to Sahana Villas + Kokoon Silks Collaboration Program



SAHANA VILLAS

Located in the center of Seminyak, yet very quiet and tranquil. Within a 5 minute radius of the top restaurants, lounges and bar venues.



KOKOON SILKS

Manufacturing the highest quality silk apparel and accessories. Artisan craft of timeless heritage; exceptionally handmade silk scarves designed as perfect gifts.

www.sahanavilla.com
info@sahanavilla.com
[facebook.com/sahanavillas](https://www.facebook.com/sahanavillas)
[instagram.com/sahanavillas](https://www.instagram.com/sahanavillas)
<https://bit.ly/2DPbaE3>
[goo.gl/maps/RZiJn1vDQaG2](https://www.google.com/maps/place/Sahana+Villas,+Seminyak,+Bali,+Indonesia/@8.7088889,115.1688889,15z)

www.kokoonsilks.com
info@kokoonsilks.com
[facebook.com/kokoonsilks](https://www.facebook.com/kokoonsilks)
[instagram.com/kokoonsilks](https://www.instagram.com/kokoonsilks)

COLLABORATION CONDITIONS

INSTAGRAM

- Follow @sahanavillas immediately after checking in to allow your followers to have a glimpse before you post.
- One photo post per day. Include a nice comment about the villa, the services or your feelings about your stay.
- Three Instagram stories per day highlighting the different aspects of the villa and it's services. Tag @sahanavillas in each story and include a SWIPE UP feature to <https://www.sahanavilla.com/> - save all stories and Whatsapp them to +61410631153 for future use.
- 24 hours after each post we require a screenshot from your insights in order to identify reach and engagement.
- Use hashtags in each post - #sahanavillas #sahanaexperience #balivillas #seminyakvilla

INSTAGRAM

- Follow @kokoonsilks.
- One photo post every day for the duration of the stay at Sahana Villas, should feature a Kokoon Silks product. Must be in a relatable situation e.g. At the beach, by the pool, walking around a market.
- At least one Instagram story featuring Kokoon Silks product.
- Tag us on each post and story.
- 24 hours after each post we require a screenshot from your insights in order to identify reach and engagement.
- Use all five of our hashtags in each post or story #kokoonsilks #kokoonbutterfly #kokoonstyle #kokoonexperience #silkkapparels

FACEBOOK

- Like @sahanavillas page immediately after checking in to allow your followers to have a glimpse before you post.
- Check in at @sahanavillas
- One photo post per day. Include a nice comment about.
- Tag us on each post and include our website on each post.
- One “5 stars” review before you check out.

GOOGLE BUSINESS LISTING

- Rate us with a 5 star review (before check out) on our Google Business Listing at Google Maps.

MAILING LIST

- Subscribe to our mailing list at www.sahanavillas.com

PROFESSIONAL BLOGGERS

- One article post on your blog about your trip with several pictures of your various experiences. Focus on your feelings and why Sahana Villas was a true experience. Ensure that you provide a link to our website.

PROFESSIONAL VIDEO & PHOTOGRAPHS

- Four high resolution edited photographs for our marketing purposes with all rights for our use. These photos will be different from the ones posted on social media. Provide various types of photos (not only photos of the pool for example).
- One professionally edited video (or drone video) supplied in high quality mp4 video format.
- 3 x 15 second video each highlighting a different aspect of the villa per night of stay.

TRIP ADVISOR

- 2 five star ratings before checkout.

FACEBOOK

- Like @kokoonsilks
- Provide downloaded version of Instagram story for us to post on Facebook.
- Use one of our hashtags in each post #kokoonsilks #kokoonbutterfly #kokoonstyle #kokoonexperience #silkapparels.
- One “5 stars” review before you check out.

GOOGLE BUSINESS LISTING

- Rate us with a 5 star review (before check out) on our Google Business Listing at Google Maps.

MAILING LIST

- Subscribe to our mailing list at www.kokoonsilks.com

PROFESSIONAL BLOGGERS

- One article post about the new brand.

PROFESSIONAL VIDEO & PHOTOGRAPHS

- Four high resolution edited product images for our marketing use with all rights for our use.
- Please send us various types of pictures (various styles and ways to wear).
- One mp4 video or an instagram boomerang.

PINTEREST

- Follow @kokoonsilks

**We will contact you before your check out.
If all the conditions are not applied, we will have to charge you for the stay.
Thank you.**