

Welcome to Sahana Villas + Kokoon Silks Collaboration Program



SAHANA VILLAS

Located in the center of Seminyak, yet very quiet and tranquil. Within a 5 minute radius of the top restaurants, lounges and bar venues.



KOKOON SILKS

Manufacturing the highest quality silk apparel and accessories. Artisan craft of timeless heritage; exceptionally handmade silk scarves designed as perfect gifts.

www.sahanavilla.com
info@sahanavilla.com
facebook.com/sahanavillas
instagram.com/sahanavillas
plus.google.com/100328305316628404684
goo.gl/maps/RZiJn1vDQaG2

www.kokoonsilks.com
info@kokoonsilks.com
facebook.com/kokoonsilks
instagram.com/kokoonsilks

COLLABORATION CONDITIONS

INSTAGRAM

- Follow @sahanavillas immediately after checking in to allow your followers to have a glimpse before you post.
- One photo post per day. Include a nice comment about the villa, the services or your feelings about your stay.
- One instagram live story per day or an instagram video. Give an overview of the trip and your experiences of the villa and services.
- 24 hours after each post we require a screenshot from your insights in order to identify reach and engagement.
- Tag us on each post.
- Use one of our hashtags in each post - #sahanavillas #sahanaexperience #balivillas

INSTAGRAM

- Follow @kokoonsilks.
- One photo post every day for the duration of the stay at Sahana Villas, should feature a Kokoon Silks product. Must be in a relatable situation e.g. At the beach, by the pool, walking around a market.
- At least one Instagram story featuring Kokoon Silks product.
- Tag us on each post and story.
- 24 hours after each post we require a screenshot from your insights in order to identify reach and engagement.
- Use all five of our hashtags in each post or story #kokoonsilks #kokoonbutterfly #kokoonstyle #kokoonexperience #silkapparels

FACEBOOK

- Like @sahanavillas page immediately after checking in to allow your followers to have a glimpse before you post.
- Check in at @sahanavillas
- One photo post per day. Include a nice comment about.
- Tag us on each post.
- Use one of our hashtags in each post -#sahanavillas #sahanaexperience #balivillas
- One “5 stars” review before you check out.

GOOGLE PLUS

- Follow our google plus page.
- +1 Three of our posts

GOOGLE BUSINESS LISTING

- Rate us with a 5 star review (before check out) on our Google Business Listing at Google Maps.

MAILING LIST

- Subscribe to our mailing list at www.sahanavillas.com

PROFESSIONAL BLOGGERS

- One article post on your blog about your trip with several pictures of your various experiences. Focus on your feelings and why Sahana Villas was a true experience. Ensure that you provide a link to our website.

PROFESSIONAL VIDEO & PHOTOGRAPHS

- Four high resolution edited photographs for our marketing purposes with all rights for our use. These photos will be different from the ones posted on social media. Provide various types of photos (not only photos of the pool for example)
- One professionally edited video (or drone video) supplied in high quality mp4 video format.

FACEBOOK

- Like @kokoonsilks
- Provide downloaded version of Instagram story for us to post on Facebook.
- Use one of our hashtags in each post #kokoonsilks #kokoonbutterfly #kokoonstyle #kokoonexperience #silkapparels.
- One “5 stars” review before you check out.

PINTEREST

- Follow @kokoonsilks

GOOGLE BUSINESS LISTING

- Rate us with a 5 star review (before check out) on our Google Business Listing at Google Maps.

MAILING LIST

- Subscribe to our mailing list at www.kokoonsilks.com

PROFESSIONAL BLOGGERS

- One article post about the new brand.

PROFESSIONAL VIDEO & PHOTOGRAPHS

- Four high resolution edited product images for our marketing use with all rights for our use.
- Please send us various types of pictures (various styles and ways to wear).
- One mp4 video or an instagram boomerang.

**We will contact you before your check out.
If all the conditions are not applied, we will have to charge you for the stay.
Thank you.**